MEMO

**Subject: Exciting New Health Insurance Incentive Program**

Dear Team,

I hope this message finds you well and thriving. At InsuraPrime, Inc., we continually seek ways to acknowledge and reward the hard work and dedication that each of you contributes to our success. It's your commitment that drives our growth and enables us to stand out in our industry.

Today, I am thrilled to introduce an exciting new incentive that directly benefits you and your families. In recognition of our collective achievements and as a tangible token of our appreciation, we are proposing to add **one additional person to our health insurance plan** for every employee, under the following conditions:

* **Performance Goal**: Achieve **300+ binds per month**. This goal is ambitious, yet I believe it is within our reach, considering the talent and determination within our team.
* **Exclusions**: Please note that binds from 4 Corners Insurance accounts and bonds will not count towards this monthly goal.
* **Duration**: To initiate this program, we must consistently meet or exceed this target for **three consecutive months**.
* **Eligibility**: This incentive is available to all employees currently eligible for company-provided health insurance.
* **Company Commitment**: InsuraPrime, Inc. will cover the cost of the additional insurance, contingent upon our sustained achievement of 300+ binds per month.

This initiative is designed not only to recognize your hard work but also to further foster a culture of teamwork, excellence, and shared success. By working together towards this common goal, we can unlock additional benefits that extend beyond the workplace.

**Action Required**: To ensure transparency and commitment from all sides, we ask each eligible employee to sign an agreement aligning with the cause and acknowledging the terms of this incentive.

**Important Note**: It is imperative to understand that maintaining our goal of 300+ binds per month is crucial for the continuation of this benefit. **Should we fail to achieve this target in any given month, the company will not cover the cost of the additional health insurance for that month. The cost will then be deducted from the payroll of participating employees for the month where the goal is not achieved.** This clause is essential to ensure shared responsibility and dedication to our collective success.

We believe this program not only enhances our benefits package but also solidifies our commitment to your well-being and job satisfaction. We encourage everyone to embrace this opportunity with enthusiasm and dedication.

To discuss this new incentive and any questions you may have, we will hold a brief meeting. Your participation and feedback are highly valued as we continue to grow and succeed together.

Thank you for your continued dedication and hard work. Together, we can achieve great things.

Warm regards,